

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 6/11/12
- (2) **Name of candidate:** Debbie Stabenow
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Media Strategies & Research
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

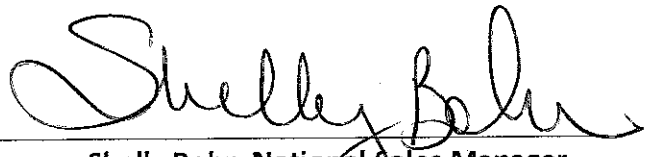
Gross \$13090 Net \$11126.50

WXMI

STATION

6/22/12

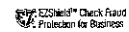
DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION



MEDIA STRATEGIES & RESEARCH
MEDIA FUND ACCOUNT
1580 LINCOLN STREET SUITE 510
DENVER, COLORADO 80203
(303) 989-4700

Wells Fargo Bank, N.A.
Denver
Denver, CO 80274
23-7-1020



June 15, 2012

PAY TO THE
ORDER OF

WXMI-TV

\$ **48,662.50

Forty Eight Thousand Six Hundred Sixty Two and 50/100*****

DOLLARS

Stabenow for Senate 2012



VOID AFTER 90 DAYS

AUTHORIZED SIGNATURE

MEMO

⑈109187⑈ ⑆102000076⑆ 3215940614⑈

MEDIA STRATEGIES & RESEARCH MEDIA FUND ACCOUNT

109187

WXMI-TV

June 15, 2012

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Stabenow for Senate 2012	11276 #367936	10\29-11\06\2012:Grand Rapids-Kalam	\$16,813.00
Stabenow for Senate 2012	11275 #367934	10\22-28\2012:Grand Rapids-Kalamaz	\$11,245.50
Stabenow for Senate 2012	11274 #367915	10\15-21\2012:Grand Rapids-Kalamazo	\$9,477.50
Stabenow for Senate 2012	11273 #367895	10\08-14\2012:Grand Rapids-Kalamaz	\$11,126.50
Check Total:			\$48,662.50

WXMI-TV

ORDER



Flight Dates 10/08/12-10/14/12

Contract / Revision 367895 /

Original Date / Revision
06/25/12 06/25/12

Advertiser Stabenow/Dem/Senate/Mi

Agency Media Strategies & Research

Buying Contact

1580 Lincoln St
Suite 510
Denver, CO 80203Primary Account Executive
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Product
Stabenow for Senate 2012

Agency Com 15%

Billing Contact

1580 Lincoln St
Suite 510
Denver, CO 80203

Sales Office L-GR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 11273

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL3, PL1

Priority 02

Advertiser Ref

Order Share 100% Market Value 13090

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	39	\$11,126.50	\$13,090.00	0.00	10/01/12	10/14/12	39	\$11,126.50	\$13,090.00
Totals	39	\$11,126.50	\$13,090.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	10/08/12	10/14/12	M-F 5a-9a News M-F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5				\$100.00		0.00			
2	17	10/08/12	10/14/12	M-F 5a-9a News M-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5				\$100.00		0.00			
3	17	10/08/12	10/14/12	M-F 5a-9a News M-F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	11111--	:30	5	\$100.00	02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	11111--		5				\$100.00		0.00			
4	17	10/12/12	10/12/12	M-F 9a-10a F 9a-10a	CM	9a-10a	----1--	:30	1	\$40.00	02	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision 367895 Flight Dates 10/08/12-10/14/12

Hiatus Dates

Original Date / Revision 06/25/12/ 06/25/12

Order Sep 00:15:00

Advertiser Stabenow/Dem/Senate/Mi Product Stabenow for Senate 2012 Estimate # 11273

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	10/12/12	10/12/12	M-F 9a-10a F 9a-10a	CM	9a-10a	----1--	:30	1	\$40.00	02	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----1--			1		\$40.00		0.00			
5	17	10/08/12	10/08/12	M-F 10a-11a M 10a-11a	CM	10a-11a	1-----	:30	1	\$40.00	02	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----			1		\$40.00		0.00			
6	17	10/09/12	10/11/12	M-F Fox 17 News at 5P Tu,Th Fox 17 News at 5P	CM	5p-6p	-1-1---	:30	2	\$100.00	02	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-1---			2		\$100.00		0.00			
7	17	10/08/12	10/12/12	M-F Fox 17 News at 6p M-W,F Fox 17 News at 6p	CM	6p-7p	111-1--	:30	4	\$150.00	02	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	111-1--			4		\$150.00		0.00			
8	17	10/08/12	10/11/12	M-F 7p-730p M,Th 7p-730p	CM	7p-730p	1--1---	:30	2	\$500.00	02	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1--1---			2		\$500.00		0.00			
9	17	10/10/12	10/12/12	M-F 730p-8p W,F 730p-8p	CM	730p-8p	--1-1--	:30	2	\$500.00	02	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1-1--			2		\$500.00		0.00			
10	17	10/10/12	10/10/12	X Factor Wed X Factor Wed	CM	758p-10p	--1----	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----			1		\$1,200.00		0.00			
11	17	10/11/12	10/11/12	Thur Prime B Thur Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$1,500.00	02	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---1---			1		\$1,500.00		0.00			
12	17	10/09/12	10/09/12	Tue Prime B Tue Prime 9p-10p	CM	9p-10p	-1-----	:30	1	\$1,000.00	02	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----			1		\$1,000.00		0.00			
13	17	10/08/12	10/12/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	11111--	:30	5	\$750.00	02	0.00 NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	11111--			5		\$750.00		0.00			
14	17	10/13/12	10/13/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$550.00	02	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-			1		\$550.00		0.00			
15	17	10/14/12	10/14/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$550.00	02	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1			1		\$550.00		0.00			
16	17	10/09/12	10/12/12	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	-1--1--	:30	2	\$80.00	02	0.00 NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

Contract / Revision **367895** Flight Dates **10/08/12-10/14/12**

Hiatus Dates

Original Date / Revision 06/25/12/ 06/25/12

Order Sep 00:15:00

Advertiser **Stabenow/Dem/Senate/Mi** Product **Stabenow for Senate 2012** Estimate # **11273**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
16	17	10/09/12	10/12/12	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	-1--1--	:30	2	\$80.00	02	0.00	NM	2	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-1--1--	2		\$80.00		0.00							
														Totals	39	\$13,090.00



Station Buy Detail Grand Rapids-Kalamazoo, TV

Est ID: 11273

Client: Stabenow for Senate 2012

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

367895

WXMI-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WXMI 6a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
6:00 AM - 7:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 7a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
7:00 AM - 8:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 8a News ✓	EM	M-F	\$100.00	1	1	1	1	1			5
8:00 AM - 9:00 AM		30	\$500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Maury Povich ✓	DT	M-F	\$40.00					1			1
9:00 AM - 10:00 AM		30	\$40.00								
Steve Wilkos ✓	DT	M-F	\$40.00	1							1
10:00 AM - 11:00 AM		30	\$40.00								
WXMI 5p News ✓	EN	M-F	\$100.00		1		1				2
5:00 PM - 6:00 PM		30	\$200.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 6p News ✓	EN	M-F	\$150.00	1	1	1		1			4
6:00 PM - 7:00 PM		30	\$600.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Two & Half Men ✓	PA	M-F	\$500.00	1			1				2
7:00 PM - 7:30 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Two & Half Men ✓	PA	M-F	\$500.00			1		1			2
7:30 PM - 8:00 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
X-Factor ✓	PT	W	\$1,200.00			1					1
8:00 PM - 10:00 PM		30	\$1,200.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Glee ✓	PT	Th	\$1,500.00				1				1
9:00 PM - 10:00 PM		30	\$1,500.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
New Girl/Mindy ✓	PT	Tu	\$1,000.00		1						1
9:00 PM - 10:00 PM		30	\$1,000.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
WXMI 10p News ✓	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM - 11:00 PM		30	\$3,750.00								
Highly pre-emptible at LUR per WXMI. Move to S3											

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

WXMI-TV

Shelly Bohr

3117 Plaza Dr NE Grand Rapids MI

Page 1 of 2



Station Buy Detail

Grand Rapids-Kalamazoo, TV

Est ID: 11273

Client: Stabenow for Senate 2012

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

WXMI-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Saturday 10p News ✓	LN	Sa	\$550.00						1		1
10:00 PM - 11:00 PM		30	\$550.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Sunday 10p News ✓	LN	Su	\$550.00							1	1
10:00 PM - 11:00 PM		30	\$550.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
How Met Mother ✓	LF	M-F	\$80.00		1			1			2
11:30 PM - 12:00 AM		30	\$160.00								
Highly pre-emptible at LUR per WXMI. Move to S3											
Station Totals			\$13,090.00	7	8	7	7	8	1	1	39
Station Net			\$11,126.50								

Media Strategies and Research

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WXMI-TV

Shelly Bohr

3117 Plaza Dr NE Grand Rapids MI

Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI-TV Grand Rapids	Date: 6/15/2012
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I, Media Strategies and Research,
 being on behalf of: Debbie Stabenow, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
------------------	-----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 08, 2012	Sunday, October 14, 2012

Total Gross Charges: \$13,090.00



Media Strategies and Research

1580 Lincoln Street, Suite 510
 Denver, Colorado 80203
 (303) 989-4700

11350 Random Hills Road, Suite 670
 Fairfax, Virginia 22030
 (703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Stabenow for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ella Darnell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, June 15, 2012

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted In Part

☐

Rejected

Signature

Printed Name

Title



Media Strategies and Research

1580 Lincoln Street, Suite 510

Denver, Colorado 80203

(303) 989-4700

11350 Random Hills Road, Suite 670

Fairfax, Virginia 22030

(703) 877-2000